

27-30 April 2024

DeLuxe PrintPack 2024 - Sponsorship Packages

To provide additional opportunities for industry players to increase exposure and enhance brand recognition via the international platform, a range of sponsorship package is available in the DeLuxe PrintPack Hong Kong 2024.

Application Deadline:	15 March 2024 (Friday)
Eligibilities:	- Every exhibitor is eligible to take the sponsorship package
Policies:	<ul style="list-style-type: none"> - In case of over-subscription for the sponsorship item, exhibitors taking larger area will be given priority. If all conditions remain the same, the Organisers will offer the sponsorship opportunity on a first-come-first-served basis. - The Organisers reserve the rights to vary the terms and conditions of the sponsorship package. In case of any disputes, the decision of the Organisers shall be final and binding.

DeLuxe Paper Bag Sponsorship *(For exhibitors only; No. of Sponsors: 2)*

The DeLuxe Paper Bag Sponsorship aims to provide a unique brand building experience for companies who want to promote their products to the high-end market.

Quantity:	1,000 pieces each
Distribution:	To exhibitors, buyers, VIP guests and journalists at designated locations and inside the Fair Management Office
Size:	292 mm (L) x 420 mm (H) x 90 mm (W)
Materials:	Printed on recyclable paper
Sponsor's entitlement:	<ul style="list-style-type: none"> ➤ Advertisement on one side of the show bag, with design subject to the Organisers' approval. The other side will bear the Fair's advertisement prepared by the Organisers ➤ Logo exposure on the Fair Catalogue's acknowledgement page with the title "DeLuxe PrintPack Hong Kong Paper Bag Sponsor and Printer"
Sponsor's responsibilities:	<ul style="list-style-type: none"> ➤ Production of the artwork file for the show bag ➤ Printing production of show bags ➤ Delivery to AsiaWorld-Expo on 25 April 2024
Organisers' responsibilities:	<ul style="list-style-type: none"> ➤ Organisers will prepare design artwork of the Fair's advertisement and send to the sponsor for printing production ➤ Distribution to exhibitors, buyers, VIP guests and journalists during the Fair ➤ Construction of the display showcase
Sponsorship price:	<ul style="list-style-type: none"> ➤ With leaflet insertion: HK\$10,000 / US\$1,282 ➤ Without leaflet insertion: HK\$8,000 / US\$1,025